



WHDH-TV
7 Bulfinch Place
Boston, MA 02114-2977

Crossroads Media, LLC
66 Canal Center Plaza
Suite 555
Alexandria, VA 22314

Contract # 48947
Schedule Dates 10/31/12-11/05/12
Advertiser AMERICAN CROSSROADS (3083)
Agency Crossroads Media, LLC (2105)
Product POLITICAL ISSUE (1052)
Brand Est 1287 10.31-11.5 (28284)
Salesperson Shiebler, Charles (1011)
Sales Office WHDH
Buyer Name /
Phone/Fax /
CPE 1287
Account Types Local/Political Issue Agency
Billing Type Standard
Comments

Date Entered 10/25/12
Last Modified 10/25/12
Entered By Krista Gordon
CO-OP No
Headline #
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$35,700.00
Net Total \$202,300.00
Sales Tax

WHDH Boston (WHDH)
By Broadcast Month Spots Rate
Nov. 2012 66 \$238,000.00
Grand Total: 66 \$238,000.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	11/01/12-11/01/12	1	:30	5A-5:30A (ET)	1				X				1	\$2,000.00	\$2,000.00	WHDH Boston (WHDH)		10/25/12
2.0	Normal Line / SPOT	11/05/12-11/05/12	1	:30	5A-5:30A (ET)	1	X							1	\$2,000.00	\$2,000.00	WHDH Boston (WHDH)		10/25/12
3.0	Normal Line / SPOT	10/31/12-10/31/12	1	:30	5:30A-6A (ET)	1			X					1	\$2,000.00	\$2,000.00	WHDH Boston (WHDH)		10/25/12
4.0	Normal Line / SPOT	11/02/12-11/02/12	1	:30	5:30A-6A (ET)	1				X				1	\$2,000.00	\$2,000.00	WHDH Boston (WHDH)		10/25/12
5.0	Normal Line / SPOT	11/01/12-11/01/12	1	:30	6:30A-7A (ET)	1				X				1	\$4,000.00	\$4,000.00	WHDH Boston (WHDH)		10/25/12
6.0	Normal Line / SPOT	11/05/12-11/05/12	1	:30	6:30A-7A (ET)	1	X							1	\$4,000.00	\$4,000.00	WHDH Boston (WHDH)		10/25/12
7.0	Normal Line / SPOT	10/31/12-10/31/12	1	:30	8A-9A (ET)	1			X					1	\$8,500.00	\$8,500.00	WHDH Boston (WHDH)		10/25/12
8.0	Normal Line / SPOT	11/02/12-11/02/12	1	:30	8A-9A (ET)	1				X				1	\$8,500.00	\$8,500.00	WHDH Boston (WHDH)		10/25/12
9.0	Normal Line / SPOT	10/31/12-11/02/12	1	:30	9A-9:30A (ET)	1			1	1	1			3	\$2,500.00	\$7,500.00	WHDH Boston (WHDH)		10/25/12
10.0	Normal Line / SPOT	11/05/12-11/05/12	1	:30	9A-9:30A (ET)	1	X							1	\$2,500.00	\$2,500.00	WHDH Boston (WHDH)		10/25/12
11.0	Normal Line / SPOT	10/31/12-10/31/12	1	:30	9:30A-10A (ET)	1			X					1	\$2,500.00	\$2,500.00	WHDH Boston (WHDH)		10/25/12
12.0	Normal Line / SPOT	11/02/12-11/02/12	1	:30	9:30A-10A (ET)	1				X				1	\$2,500.00	\$2,500.00	WHDH Boston (WHDH)		10/25/12
13.0	Normal Line / SPOT	10/31/12-11/02/12	1	:30	10A-11A (ET)	1			1	1	1			3	\$2,000.00	\$6,000.00	WHDH Boston (WHDH)		10/25/12

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted Station:	Date:	Comments:
-----------------------------	-------	-------------------	-------	-----------

Sunbeam Television Corporation, WHDH-TV, WLVI-TV, ThisTV does not discriminate on the basis of race, ethnicity, gender or national origin in any of its advertising practices.



WHDH-TV
7 Bulfinch Place
Boston, MA 02114-2977

Crossroads Media, LLC
66 Canal Center Plaza
Suite 555
Alexandria, VA 22314

Contract # 48947

Schedule Dates	10/31/12-11/05/12	Date Entered	10/25/12
Advertiser	AMERICAN CROSSROADS (3083)	Last Modified	10/25/12
Agency	Crossroads Media, LLC (2105)	Entered By	Krista Gordon
Product	POLITICAL ISSUE (1052)	CO-OP	No
Brand	Est 1287 10.31-11.5 (28284)	Headline #	
Salesperson	Shiebler, Charles (1011)	Demo	
Sales Office	WHDH	Order Type	Normal
Buyer Name		Package Deal	
Phone/Fax	/	Commission %	15.00
CPE	1287	Commission	\$35,700.00
Account Types	Local/Political Issue Agency	Net Total	\$202,300.00
Billing Type	Standard	Sales Tax	
Comments			

WHDH Boston (WHDH)		
By Broadcast Month	Spots	Rate
Nov. 2012	66	\$238,000.00
Grand Total:	66	\$238,000.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
14.0	Normal Line / SPOT	11/05/12-11/05/12	1	:30	10A- 11A (ET)	1	X							1	\$2,000.00	\$2,000.00	WHDH Boston (WHDH)		10/25/12
15.0	Normal Line / SPOT	10/31/12-11/02/12	1	:30	12P- 12:30P (ET)				1	1	1			3	\$2,000.00	\$6,000.00	WHDH Boston (WHDH)		10/25/12
16.0	Normal Line / SPOT	11/05/12-11/05/12	1	:30	12P- 12:30P (ET)	1	X							1	\$2,000.00	\$2,000.00	WHDH Boston (WHDH)		10/25/12
17.0	Normal Line / SPOT	10/31/12-11/02/12	1	:30	12:30P- 1P (ET)				1	1	1			3	\$2,000.00	\$6,000.00	WHDH Boston (WHDH)		10/25/12
18.0	Normal Line / SPOT	11/05/12-11/05/12	1	:30	12:30P- 1P (ET)	1	X							1	\$2,000.00	\$2,000.00	WHDH Boston (WHDH)		10/25/12
19.0	Normal Line / SPOT	10/31/12-11/02/12	1	:30	1P- 2P (ET)				1		1			2	\$3,000.00	\$6,000.00	WHDH Boston (WHDH)		10/25/12
20.0	Normal Line / SPOT	11/01/12-11/01/12	1	:30	2P- 3P (ET)	1				X				1	\$2,000.00	\$2,000.00	WHDH Boston (WHDH)		10/25/12
21.0	Normal Line / SPOT	11/05/12-11/05/12	1	:30	2P- 3P (ET)	1	X							1	\$2,000.00	\$2,000.00	WHDH Boston (WHDH)		10/25/12
22.0	Normal Line / SPOT	10/31/12-11/02/12	1	:30	3:30P- 4P (ET)					1	1	1		3	\$2,000.00	\$6,000.00	WHDH Boston (WHDH)		10/25/12
23.0	Normal Line / SPOT	11/05/12-11/05/12	1	:30	3:30P- 4P (ET)	1	X							1	\$2,000.00	\$2,000.00	WHDH Boston (WHDH)		10/25/12
24.0	Normal Line / SPOT	10/31/12-11/02/12	1	:30	4P- 4:30P (ET)					1	1	1		3	\$3,000.00	\$9,000.00	WHDH Boston (WHDH)		10/25/12
25.0	Normal Line / SPOT	11/05/12-11/05/12	1	:30	4P- 4:30P (ET)	1	X							1	\$3,000.00	\$3,000.00	WHDH Boston (WHDH)		10/25/12
26.0	Normal Line / SPOT	10/31/12-11/02/12	1	:30	4:30P- 5P (ET)					1	1	1		3	\$3,500.00	\$10,500.00	WHDH Boston (WHDH)		10/25/12
27.0	Normal Line / SPOT	11/05/12-11/05/12	1	:30	4:30P- 5P (ET)	1	X							1	\$3,500.00	\$3,500.00	WHDH Boston (WHDH)		10/25/12

CONFIRMATION CONTRACT

Accepted Agency/Advertiser:	Date:	Accepted Station:	Date:	Comments:
-----------------------------	-------	-------------------	-------	-----------

Sunbeam Television Corporation, WHDH-TV, WLVI-TV, ThisTV does not discriminate on the basis of race, ethnicity, gender or national origin in any of its advertising practices.



WHDH-TV
7 Bulfinch Place
Boston, MA 02114-2977

Crossroads Media, LLC
66 Canal Center Plaza
Suite 555
Alexandria, VA 22314

Contract # 48947

Schedule Dates 10/31/12-11/05/12
Advertiser AMERICAN CROSSROADS (3083)
Agency Crossroads Media, LLC (2105)
Product POLITICAL ISSUE (1052)
Brand Est 1287 10.31-11.5 (28284)
Salesperson Shiebler, Charles (1011)
Sales Office WHDH
Buyer Name /
Phone/Fax /
CPE 1287
Account Types Local/Political Issue Agency
Billing Type Standard
Comments

Date Entered 10/25/12
Last Modified 10/25/12
Entered By Krista Gordon
CO-OP No
Headline #
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$35,700.00
Net Total \$202,300.00
Sales Tax

WHDH Boston (WHDH)
By Broadcast Month Spots Rate
Nov. 2012 66 \$238,000.00
Grand Total: 66 \$238,000.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
28.0	Normal Line / SPOT	11/01/12-11/01/12	1	:30	5P-5:30P (ET)	1				X				1	\$5,000.00	\$5,000.00	WHDH Boston (WHDH)		10/25/12
29.0	Normal Line / SPOT	11/05/12-11/05/12	1	:30	5P-5:30P (ET)	1	X							1	\$5,000.00	\$5,000.00	WHDH Boston (WHDH)		10/25/12
30.0	Normal Line / SPOT	10/31/12-11/02/12	1	:30	5:30P-6P (ET)	1			1		1			2	\$5,500.00	\$11,000.00	WHDH Boston (WHDH)		10/25/12
31.0	Normal Line / SPOT	11/01/12-11/01/12	1	:30	6P-6:30P (ET)	1				X				1	\$6,000.00	\$6,000.00	WHDH Boston (WHDH)		10/25/12
32.0	Normal Line / SPOT	11/05/12-11/05/12	1	:30	6P-6:30P (ET)	1	X							1	\$6,000.00	\$6,000.00	WHDH Boston (WHDH)		10/25/12
33.0	Normal Line / SPOT	10/31/12-11/02/12	1	:30	7P-7:30P (ET)	1			1	1	1			3	\$3,500.00	\$10,500.00	WHDH Boston (WHDH)		10/25/12
34.0	Normal Line / SPOT	11/05/12-11/05/12	1	:30	7P-7:30P (ET)	1	X							1	\$3,500.00	\$3,500.00	WHDH Boston (WHDH)		10/25/12
35.0	Normal Line / SPOT	10/31/12-11/02/12	1	:30	7:30P-8P (ET)	1			1	1	1			3	\$3,500.00	\$10,500.00	WHDH Boston (WHDH)		10/25/12
36.0	Normal Line / SPOT	11/05/12-11/05/12	1	:30	7:30P-8P (ET)	1	X							1	\$3,500.00	\$3,500.00	WHDH Boston (WHDH)		10/25/12
37.0	Normal Line / SPOT	10/31/12-11/02/12	1	:30	11P-11:35P (ET)	1			1		1			2	\$8,500.00	\$17,000.00	WHDH Boston (WHDH)		10/25/12
38.0	Normal Line / SPOT	11/01/12-11/01/12	1	:30	11:35P-12:35A (ET)	1				X				1	\$3,000.00	\$3,000.00	WHDH Boston (WHDH)		10/25/12
39.0	Normal Line / SPOT	11/05/12-11/05/12	1	:30	11:35P-12:35A (ET)	1	X							1	\$3,000.00	\$3,000.00	WHDH Boston (WHDH)		10/25/12
40.0	Normal Line / SPOT	11/02/12-11/02/12	1	:30	10P-DATeline	1				X				1	\$15,000.00	\$15,000.00	WHDH Boston (WHDH)		10/25/12
41.0	Normal Line / SPOT	11/03/12-11/03/12	1	:30	8A-9A (ET)	1					X			1	\$3,500.00	\$3,500.00	WHDH Boston (WHDH)		10/25/12

CONFIRMATION CONTRACT

Accepted Agency/Advertiser:

Date:

Accepted Station:

Date:

Comments:

Sunbeam Television Corporation, WHDH-TV, WLVI-TV, ThisTV does not discriminate on the basis of race, ethnicity, gender or national origin in any of its advertising practices.



WHDH-TV
7 Bulfinch Place
Boston, MA 02114-2977

Contract # 48947

Schedule Dates 10/31/12-11/05/12
Advertiser AMERICAN CROSSROADS (3083)
Agency Crossroads Media, LLC (2105)
Product POLITICAL ISSUE (1052)
Brand Est 1287 10.31-11.5 (28284)
Salesperson Shiebler, Charles (1011)
Sales Office WHDH
Buyer Name /
Phone/Fax /
CPE 1287
Account Types Local/Political Issue Agency
Billing Type Standard
Comments

Date Entered 10/25/12
Last Modified 10/25/12
Entered By Krista Gordon
CO-OP No
Headline #
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$34,575.00
Net Total \$195,925.00
Sales Tax

WHDH Boston (WHDH)		
By Broadcast Month	Spots	Rate
Nov. 2012	65	\$230,500.00
Grand Total:	65	\$230,500.00

Crossroads Media, LLC
66 Canal Center Plaza
Suite 555
Alexandria, VA 22314

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
42.0	Normal Line / SPOT	11/03/12-11/03/12	1	:30	11P-11:30P (ET)	1						X		1	\$8,500.00	\$8,500.00	WHDH Boston (WHDH)		10/25/12
43.0	Normal Line / SPOT	11/04/12-11/04/12	1	:30	9A-10:30A (ET)	1						X		1	\$2,500.00	\$2,500.00	WHDH Boston (WHDH)		10/25/12
44.0	Normal Line / SPOT	11/04/12-11/04/12	1	:30	11:30A-12P (ET)	1						X		1	\$1,000.00	\$1,000.00	WHDH Boston (WHDH)		10/25/12
45.0	Normal Line / SPOT	11/04/12-11/04/12	1	:30	9P-11P (ET)	1						X		1	\$7,500.00		WHDH Boston (WHDH)		10/25/12
45.0.1	Preempt	11/04/12															WHDH Boston (WHDH)	Pre-Empt/Exception - NFL	

CONFIRMATION CONTRACT

Accepted Agency/Advertiser:	Date:	Accepted Station:	Date:	Comments:
-----------------------------	-------	-------------------	-------	-----------

Sunbeam Television Corporation, WHDH-TV, WLVI-TV, ThisTV does not discriminate on the basis of race, ethnicity, gender or national origin in any of its advertising practices.

